

One letter,  
One sound,  
One word  
at a time

# Educational Theatre

Using Theatre to Inspire Health



Since 1986, Kaiser Permanente's Educational Theatre (ET) has inspired children, teens, and adults to make healthy choices and build stronger communities. ET programs address the most pressing health needs of the day. Through live theatre ET has brought the message of health to over 6.7 million people.



## Why Theatre?

Theatre engages audiences in ways that a lecture or handout cannot. ET actors, trained in health education, reflect the diversity of our communities. In collaboration with teachers, parents, educators, and medical professionals we design and deliver developmentally appropriate and culturally responsive programs. Our audiences identify with the characters on stage. The characters overcome health challenges, inspiring students to do the same.

## Why Schools?

Schools play a critical role in promoting the health of young people, and bringing our programs to schools supports upstream prevention. Over the past 30 years, ET has provided thousands of plays, presentations, and workshops to under-resourced areas in service to a vision of total health for all.

## Health Issues Addressed



Literacy Promotion



Conflict Management



Healthy Eating Active Living



Bullying Awareness



STD Prevention

## What People are Saying

*TRULY wonderful! Thank you Kaiser Permanente for creating such an amazing program. The actors are true champions for change in the world. – Elementary School Educator*

*Your presentation was amazing. I've never seen my students so focused during a presentation and the best part is that they kept talking about it after. – Elementary School Educator*

*I have a family member who is struggling right now. Thank you for giving me resources I can turn to. – Middle School Student*

## Our Impact in 2015



**1,427**  
performances & workshops  
**229,026**  
students & adults



**476** schools  
**115** school districts



**85%**  
of performances and workshops provided in high risk communities