

# 2020 Community Health Grants Program

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# Agenda

Overview of Kaiser Permanente Community Health

2019 Community Health Needs Assessment and Implementation Strategy Plan

2020 Community Health Grants Program

Q&A (via chat room function)

Close

# Overview of Community Health

## About Community Health

At Kaiser Permanente, we recognize that where we live and how we live has a big impact on our health and well-being. We know that good health extends beyond the doctor's office or the walls of our hospital.

Our work is driven by our mission: to provide high-quality, affordable health care services and to improve the health of our members and our communities.

We are committed to improving the health of our communities. We do that by ensuring health access, improving community conditions for health and equity, and advancing the future of community health through innovation. We also share our financial resources, research, nurses and physicians, and our clinical practices and knowledge through a variety of grantmaking and investment efforts.

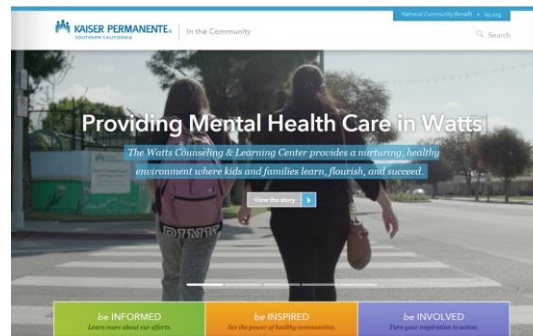
# Kaiser Permanente Structure

## NATIONAL PROGRAM OFFICE



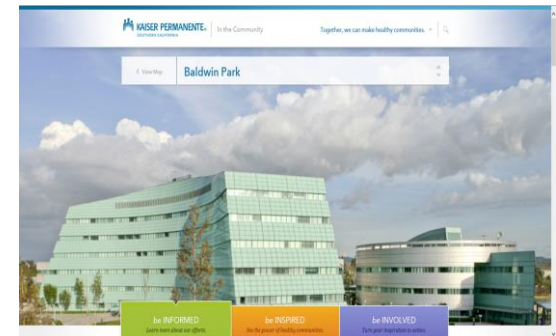
<https://share.kaiserpermanente.org/category/about-community-benefit/>

## REGIONAL SOUTHERN CALIFORNIA



<https://community.kp.org/>

## LOCAL MEDICAL CENTERS

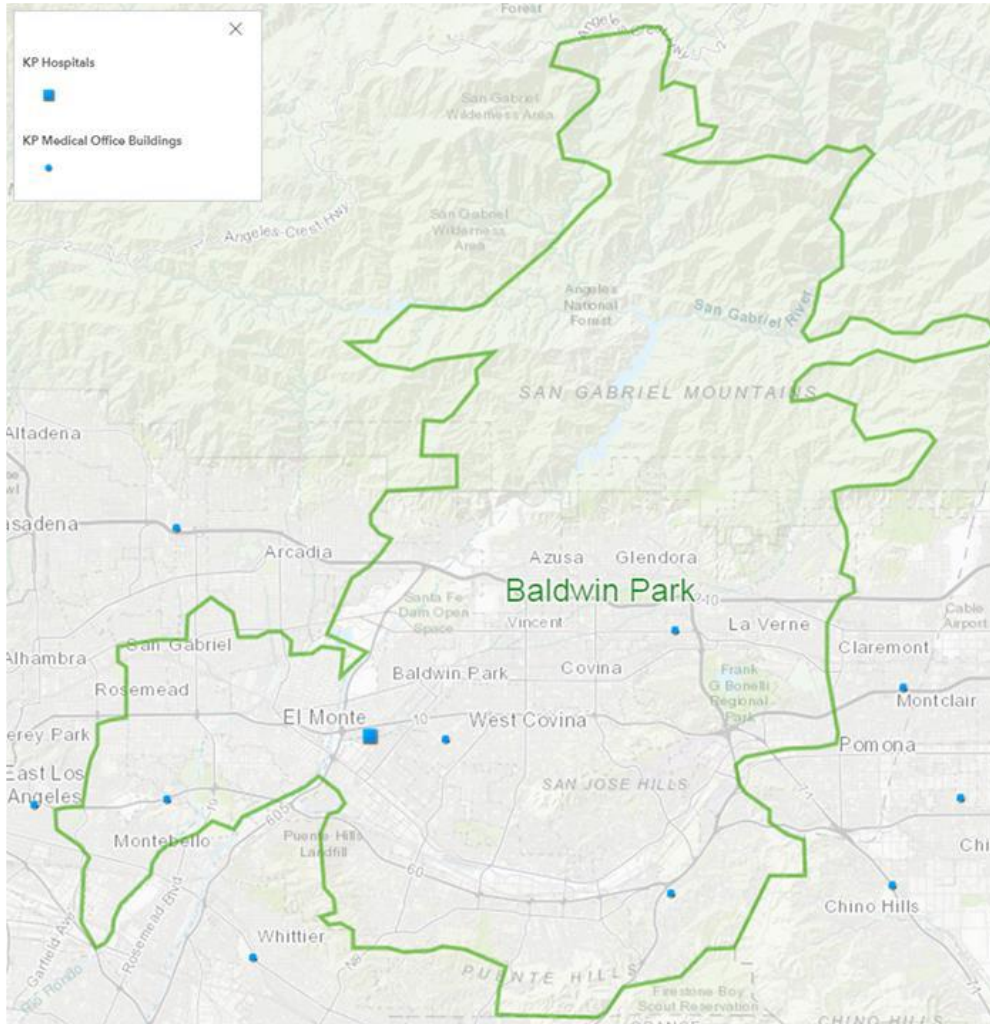


<https://community.kp.org/be-informed/service-area/baldwin-park>

## Community Health Investment

- **In 2018, Kaiser Permanente:**
  - Invested over \$895 million in Southern California
  - Invested ~\$18 million in the Baldwin Park Service Area
- **In 2019, KP Baldwin Park:**
  - Awarded 31 grants totaling \$298,000 in support of funding priorities identified in the Community Health Needs Assessment
- **In 2020, KP Baldwin Park:**
  - Will offer grant funding in support of funding priorities identified in the Community Health Needs Assessment

# Kaiser Foundation Hospitals - Baldwin Park Service Area



1. Azusa
2. Baldwin Park
3. Bradbury
4. Covina
5. Diamond Bar
6. Duarte
7. El Monte
8. Glendora
9. Hacienda Heights
10. Irwindale
11. Industry
12. La Puente
13. La Verne
14. Montebello
15. Monterey Park
16. Pico Rivera
17. Pomona
18. Rosemead
19. Rowland Heights
20. San Dimas
21. San Gabriel
22. South El Monte
23. Temple City
24. Valinda
25. Walnut
26. West Covina

# 2020 Community Health Needs Assessment and Implementation Strategy Plan



## Baldwin Park Medical Center Community Health Needs Assessment

- By federal mandate, all non-profit hospitals are required to conduct a community health needs assessment (CHNA) every three years. The CHNA is also now a requirement for compliance with IRS tax exempt status.
- The CHNA process is designed to develop a deeper understanding of community health care needs and inform hospitals' community benefit plans for outreach and services that complement and extend clinical services, to address disease prevention and improve health status.
- 2019 CHNA used to establish all of Baldwin Park Medical Center's Community Health funding priorities for 2020-2022.

## 2020-2022 Funding Priorities

- **Access to Care** – programs that support access to timely, coordinated, high quality health care including preventive care and specialty care.
  
- **Economic Security** – programs that support improved economic security, including access to employment, educational and housing opportunities, and affordable fresh food.
  1. Housing Insecurity & Homelessness
  2. Livable Wage Employment (sub: Food Insecurity)
  3. Educational Attainment
  
- **Mental and Behavioral Health** – programs that promote positive mental health and support the knowledge, capacity, and infrastructure of organizations that address mental and behavioral health.

## Implementation Strategy Plan

Access to Care		
Long-Term Goal	Strategic Priorities (Intermediate Goals)	Strategies & Core Interventions
All community members have access to high quality health care services from a trained and diverse workforce in a coordinated delivery system..	<ol style="list-style-type: none"> <li>1. Increase coverage, access, and utilization of health care services for populations that are underserved and uninsured.</li> <li>2. Improve and build the current and emerging workforce to meet the primary care needs of the community</li> <li>3. Improve the capacity of healthcare systems to provide quality healthcare services, including interventions to address social determinants of health.</li> </ol>	<p>Priority #1</p> <ul style="list-style-type: none"> <li>• Provide access and comprehensive health care to low-income individuals and families who do not have access to public or private health coverage.</li> <li>• Support access to care for patients through collaboration among community clinics, clinic networks, and other safety net providers.</li> </ul> <p>Priority #2</p> <ul style="list-style-type: none"> <li>• Support and implement physician and other pipeline programs, using evidence-based, culturally competent and patient-centered population management modules.</li> </ul> <p>Priority #3</p> <ul style="list-style-type: none"> <li>• Strengthen the capacity and infrastructure of community clinics to effectively prevent and manage chronic disease, including cardiovascular health and diabetes.</li> </ul>

## Implementation Strategy Plan

### Economic Security- Livable Wage Employment (sub: Food Insecurity), Educational Attainment, and Housing Insecurity

Long-Term Goal	Strategic Priorities (Intermediate Goals)	Strategies & Core Interventions
<p>All community members experience improved economic security and access to social services, including affordable housing, educational attainment, training and employment, and healthy foods.</p>	<ol style="list-style-type: none"> <li>1. Reduce food insecurity and improve access to healthy foods.</li> <li>2. Preserve and improve the availability of affordable housing and improve care coordination to serve individuals experiencing homelessness and to prevent displacement.</li> </ol>	<p>Priority #1</p> <ul style="list-style-type: none"> <li>• Design, pilot and implement programs and systems for promoting, screening and/or enrolling community members in food benefit programs.</li> <li>• Support small-scale markets for healthy food options in under-resourced communities, such as farmers markets, community gardens, and healthy corner store initiatives.</li> <li>• Support programs that procure, recover and/or redistribute food to food insecure communities.</li> </ul> <p>Priority #2</p> <ul style="list-style-type: none"> <li>• Support and participate in collaboratives that support coordination and funding of resources (such as health services and housing) for individuals at risk or experiencing homelessness.</li> <li>• Increase capacity of organizations to provide social services and care coordination to stabilize and support homeless individuals and families, such as providing housing navigation.</li> </ul>

## Implementation Strategy Plan

### Economic Security- Livable Wage Employment (sub: Food Insecurity), Educational Attainment, and Housing Insecurity

Long-Term Goal	Strategic Priorities (Intermediate Goals)	Strategies & Core Interventions
<p>All community members experience improved economic security and access to social services, including affordable housing, educational attainment, training and employment, and healthy foods.</p>	<p>3. Improve educational attainment and employment opportunities.</p>	<p>Priority #3</p> <ul style="list-style-type: none"> <li>• Provide educational attainment and pathway programs for youth focused on increasing high school graduation rates, college readiness, preparation for careers in Science, Technology, Engineering, and Mathematics (STEM), or health care workforce training.</li> <li>• Educate under-represented minorities on college affordability and access, such as financial aid and literacy.</li> </ul>

## Implementation Strategy Plan

Mental and Behavioral Health		
Long-Term Goal	Strategic Priorities (Intermediate Goals)	Strategies & Core Interventions
All community members have optimal levels of mental health and well-being through improved equitable access to evidence-based, high quality, appropriate care and reduced effects of stigma.	<ol style="list-style-type: none"> <li>1. Improve access and connection to mental health care in clinical and community settings</li> <li>2. Improve and build the current and emerging mental health workforce to meet community needs.</li> <li>3. Reduce mental health stigma and improve knowledge, capacity, and resilience in individuals, communities, and organizations.</li> </ol>	<p>Priority #1</p> <ul style="list-style-type: none"> <li>• Support the infrastructure and capacity building of community organizations and clinics to improve access to quality mental health care.</li> <li>• Support the integration of mental health care, case management, and navigation services into clinical care and community settings.</li> </ul> <p>Priority #2</p> <ul style="list-style-type: none"> <li>• Support the education and training of licensed mental health professional to be culturally competent.</li> </ul> <p>Priority #3</p> <ul style="list-style-type: none"> <li>• Support efforts to improve the community and social support system's knowledge, attitudes, beliefs and perceptions about mental health, trauma and resilience.</li> <li>• Support the enhancement of organizational culture, practices and policies in schools and other institutions to be trauma-informed.</li> </ul>

# 2020 Community Health Grants Program

## 2020 Community Health Grants Program- What's New

- **Grant Term: 18-months**
  - Grant Start Date: July 1, 2020
  - Grant End Date: December 31, 2021 (Progress Report ~March/April 2021)
  - Note: Grants for 2022 will open in October of 2021 and will return to a 12-month grant term.
- **Grant Awards Range**
  - \$20,000-\$40,000 (split payment in 2020 and 2021)
  - Focus: Fewer grants, greater impact



## Grant Application Process and Timeline



## Eligibility

**5.1.4 Organizations Eligible to Receive Charitable Contributions.** The following types of organizations are eligible for charitable contributions from KFHP/H:

**5.1.4.1** Tax exempt organizations noted in Internal Revenue Code §509(a), including those designated §501(c)(3).

**5.1.4.2** Local, state, or federal government agencies, and their subdivisions, that perform substantial governmental functions, when the contribution is made solely for public purposes.

**5.1.4.3 Other Tax-Exempt Organizations.** Other tax-exempt organizations (i.e., §501(c)(4), §501(c)(5), etc.) not listed above may be eligible to receive support under certain circumstances. The National Community Benefit Department provides guidance when these circumstances arise.

**5.1.5 Organizations Not Eligible to Receive Charitable Contributions.** Any organization that discriminates on the basis of sex, gender identity, age, socioeconomic status, education, race, color, ethnicity, ancestry, national origin, sexual orientation, marital status, culture, citizenship, immigration status, religion, veteran status, and/or physical or mental disability in its programs, services, policies, and/or administration is an excluded organization ineligible to receive charitable contributions.

## Restrictions

Kaiser Permanente Baldwin Park Medical Center Community Benefit will generally not consider funding request from international, social or recreational clubs, or for the following:

- Sport teams and tournaments (e.g., golf, tennis, walks, and runs)
- Individuals
- Religious purposes
- Partisan political activities
- Endowments or memorials
- Capital building
- Re-granting purposes to other organizations
- Professional Associations/affiliations events
- Sorority or Fraternity Community events
- Capital campaigns
- Any organization that discriminates on the basis of sex, color, age, religion, disability or sexual orientation

# Online Grant Application



## Please Sign In

In order to access our applications, you will need to establish an account with Kaiser Permanente.

### If you do not have an account:

- Please create a new account by selecting the "New Applicant" link below and following instructions.

### If you already have an account:

- Please login below with your account email address and password.
- If you receive the error message stating "Invalid e-mail or password" select the "Forgot Password" link and follow instructions to reset your password.
- If you have forgotten your password, please select the "Forgot Password?" link below.

E-mail

New Applicant?

Password

Forgot Password?

Login

<https://community.kp.org/be-informed/service-area/baldwin-park>

# Grant Application Sections

- **Organization Information**
  - Legal name, address, mission statement, tax information; History and Background; Current Services and Programs; Current Grants with Kaiser Permanente Baldwin Park; Conflict of Interest; Nondiscrimination Policy;
  - Fiscal Agent Information (if applicable, agreement required)
  - Key contact information (Chief Executive and Project Contact)
- **Grant Request**
  - Cover Letter (on organization's letterhead)
  - Grant Cycle Start Date (7/1/2020)
  - Grant Cycle End Date (12/31/2021)
  - Project Title (*20 words*)
  - Budget and Budget Narrative (requested and total project budget)
    - Upload Budget Template
    - Budget Narrative
- **Proposal Narrative**
  - Funding Priority
  - Population Demographics (*250 words*)
  - Need Statement (*250 words*)
  - Proposed Request (*400 words*)
  - Funding and Collaborative Partners

## Grant Application Sections (cont'd)

- **Proposal Narrative (cont'd)**

- Goal (35 words)
- Objectives (35 words/objective)
- Activities (200 words)
- Expected Outcomes (35 words/outcome)
- Long-Term Strategies (100 words)
- Project Evaluation (200 words)
- Key Staff and Responsibilities (100 words)
- Challenges and Opportunities
- Kaiser Permanente Involvement
- Pending Requests to Kaiser Permanente
- Visibility
- Number of Individuals to be directly served (population, age group, gender, ethnicity)

- **Attachments**

- Cover Letter
- Tax Exempt Status Documentation – REQUIRED (IRS Non-Profit Determination Letter, Board of Directors List with affiliation); W9 (if not previously funded by KP)
- Budget Template
- Other Attachments– **please upload pictures- NEW**

- **Review My Application**

- Reviews Required Information; Be sure you receive a **submission confirmation number**

## Grant Award Parameters and Considerations

Preference will be given to requests based on the following considerations:

- Request falls within one or more of the grant-making focus areas: Access to Care, Mental Health, and Economic Security.
- Grant objectives are specific, measurable, action-oriented, and time-defined.
- Grant outcomes clearly indicate what will change because of the proposed request.
- Grant budget includes other sources of funding and demonstrates sustainability.
- Population served is clearly defined and high-priority based on ethnic and geographic disparities, low-income and high health risks.
- Capacity building grant requests will be considered.
- Repeat grant applicant has a positive reporting and evaluation history of previous grant awards.

## Helpful Tips

- **Apply early! Please** do not wait until the last day!
- Remember-- Measurable, specific objectives and outcomes with clear activities and measures of success
- Board of Directors should be on letterhead with Professional Affiliations
- Cover letter on letterhead must show physical mailing address (No PO boxes)
- Budget should align to the programs and services being proposed





## Important Dates

Activity	Dates
Grant Application Released	Friday, February 14
Grant Application Due	Monday, March 16 before 5:00pm
Review of Grant Applications	April – May 2020
Grant Award Notification	June 2020
Grant Term Start Date	Wednesday, July 1
Grant Award Reception	August

**Every required document must be completely submitted online by the due date, late or incomplete applications will not be eligible for funding consideration.**

**All submitted grant proposals and supplemental documents become the property of Kaiser Permanente**

## Other Resources

- **2019 Community Health Needs Assessment (CHNA)** provides a report on prioritized health and social needs for the San Gabriel Valley. <https://share.kaiserpermanente.org/article/community-health-needs-assessments/>
- **SCAL Regional Community Health-** Grant requests for multiple service areas and that are \$25,000 and above are available through Kaiser Permanente's Southern California Regional Offices. <http://community.kp.org>
- **Educational Outreach Program (EOP)** provides services to youth and their families to develop leadership skills and improve school performance. <https://community.kp.org/be-informed/program/educational-outreach-program>
- **Educational Theatre Program** provides live theatre performances for schools (K-12) on health and social issues that affect youth. <https://etsoutherncalifornia.kaiserpermanente.org/>
- **Health education** materials and resources are available on a variety of health and wellness topics through Kaiser Permanente's Center for Healthy Living. <https://thrive.kaiserpermanente.org/care-near-you/southern-california/center-for-healthy-living/>
- **In-kind donations** of surplus medical equipment, furniture, and supplies. Contact Public Affairs at 626-851-6156.

Questions?



# THANK YOU

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