

INNER CITY CAPITAL CONNECTIONS

Strengthening Small Businesses,
Shaping Healthy Communities

ICCC 2023

ICCC is a free, 40-hour “mini-MBA” program designed by the Initiative for a Competitive Inner City (ICIC) to help small businesses in under-resourced communities build capacity for long-term sustainable growth.

NOW ACCEPTING APPLICATIONS AND NOMINATIONS FOR THE 2023 PROGRAM YEAR!



BUSINESSES LEAVE ICCC WITH



BUSINESS GROWTH STRATEGIES



PEER-TO-PEER LEARNING



ONE-ON-ONE COACHING



NETWORK OF 7,000+ ALUMNI



ACCESS TO A \$2,000 GRANT

ICCC WHO WE SERVE

- For-profit and non-profit corporations
- Located in an under-resourced community
- Generating average annual revenues of \$150,000
- Been in operations for at least three years and past the start-up stage

NOMINATIONS AND APPLICATIONS ARE ACCEPTED ON A ROLLING BASIS

Know of a business
that could benefit from ICCC?

NOMINATE THEM TODAY AT

nominate.iccapitalconnections.org

Ready to take your
business to the next level?

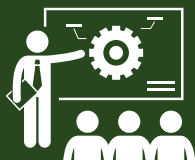
APPLY NOW AT

apply.iccapitalconnections.org

PROGRAM STRUCTURE

The ICCC program is comprised of four key components with a time commitment of 40 hours spread over a 5-month period.

PROGRAM COMPONENTS



OPENING SEMINAR

Full day in-person training seminar providing presentations in strategy, marketing, talent management, and finance led by renowned business professors from across the country



ONE-ON-ONE COACHING

Two coaching pipelines where participants can choose one or both: general business and capital coaching



DIGITAL LEARNING SERIES

Combination of both targeted 60-minute webinars presented by experts as well as on-demand online personalized courses with key deliverables



ANNUAL CONFERENCE

Culminating conference bringing together participants in ICCC and other ICIC business programs focused on networking and finalizing your business strategy



“EASY AND ORGANIZED A - Z RESOURCE FOR AN ENTREPRENEUR TO GROW A SUSTAINABLE BUSINESS THAT WILL BENEFIT A COMMUNITY.”

ARABA BOLTON, BOLTON FINANCIAL LLC, ICCC HARTFORD 2021

OUR IMPACT

Read about ICCC's impact and the growth our alumni have experienced in our [2022 ICCC Impact Overview](#), which includes:

- **6,000** businesses served since 2005
- **141%** average revenue growth
- **26,124** jobs created in local communities
- **\$2.4B** debt and equity capital raised