2018 Community Benefit Grant Program

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Agenda

Overview of Kaiser Permanente Community Benefit

2016 Community Health Needs Assessment and Implementation Strategy Plan

2018 Community Benefit Grants Program

Q&A (via chat room function)

Close

Overview of Community Benefit

About Community Benefit

Good health extends beyond the doctor's office or the walls of our hospital.

We improve the total health of our members and the communities we serve. We expand access in our communities, improve our environments and shape health knowledge.

Kaiser Permanente believes when we collaborate and support each other, our work improves the quality of health and life in our communities.

Kaiser Permanente Structure

**NATIONAL PROGRAM
OFFICE**

**REGIONAL SOUTHERN
CALIFORNIA**

**LOCAL MEDICAL
CENTERS**

https://share.kaiserpermanente.org/category/about-community-benefit/

https://community.kp.org/

https://community.kp.org/be-informed/service-area/baldwin-park

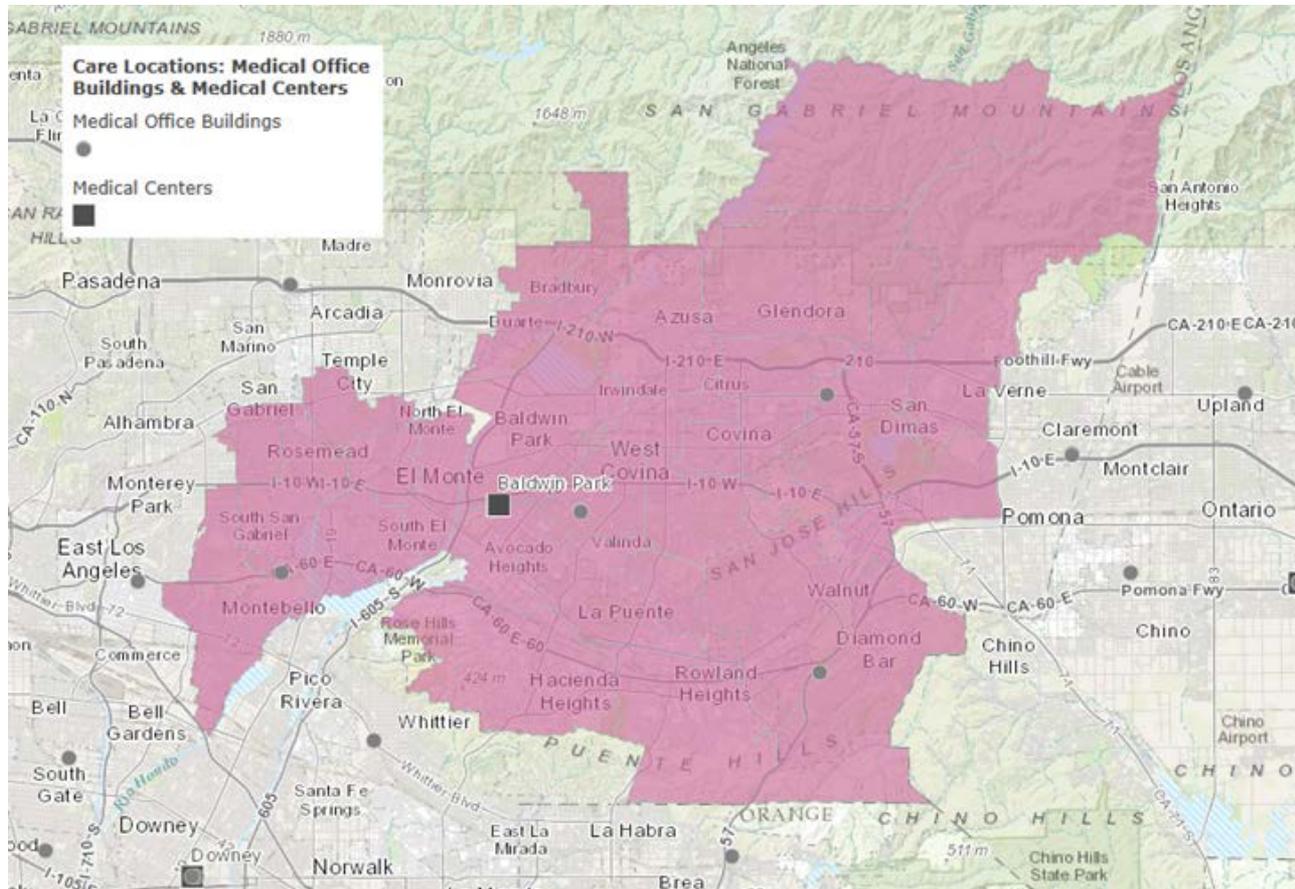# Community Benefit Investment

- **In 2016, Kaiser Permanente:**
  - Invested over $930 million in Southern California
  - Invested over $18 million in the Baldwin Park Service Area
- **In 2017, KP Baldwin Park:**
  - Awarded 33 grants totaling $288,000 in support of funding priorities identified in the Community Health Needs Assessment
- **In 2018, KP Baldwin Park:**
  - Will offer grant funding in support of funding priorities identified in the Community Health Needs Assessment

Kaiser Foundation Hospitals - Baldwin Park Service Area

1. Azusa
2. Baldwin Park
3. Covina
4. Diamond Bar
5. Duarte
6. El Monte
7. Glendora
8. Hacienda Heights
9. Irwindale
10. Industry
11. La Puente
12. La Verne
13. Montebello
14. Monterey Park
15. Pomona
16. Rosemead
17. Rowland Heights
18. San Dimas
19. San Gabriel
20. South El Monte
21. Temple City
22. Walnut
23. West Covina

2016 Community Health Needs Assessment and Implementation Strategy Plan

Baldwin Park Medical Center
Community Health Needs Assessment

- In 1994, the California State Legislature enacted Senate Bill 697 (SB 697) requiring non-profit hospitals to conduct a community health needs assessment (CHNA) every three years. The CHNA is also now a requirement for compliance with IRS tax exempt status.

- The CHNA process is designed to develop a deeper understanding of community health care needs and inform hospitals' community benefit plans for outreach and services that complement and extend clinical services, to address disease prevention and improve health status.

- 2016 CHNA used to establish all of Baldwin Park Medical Center's Community Benefit funding priorities for 2017–2019

2017-2019 Funding Priorities

- **Access to Care** – programs that support access to timely, coordinated, high quality health care including preventive care and specialty care.

- **Economic Security** – programs that support improved economic security, including access to employment, educational and housing opportunities, and affordable fresh food.

- **Mental and Behavioral Health** – programs that promote positive mental health and support the knowledge, capacity, and infrastructure of organizations that address mental and behavioral health.

- **Obesity/Healthy Eating Active Living (HEAL)/Diabetes** – programs that support healthy eating and physical activity to reduce obesity and the onset or complications from associated chronic conditions such as diabetes and heart disease.

Implementation Strategy Plan

Access to Care		
Long-Term Goal	**Strategic Priorities (Intermediate Goals)**	**Strategies**
All community members have access to timely, coordinated, high quality health care from a trained and diverse workforce.	• Increase coverage and access to comprehensive, quality health care services for low income and uninsured populations. • Enhance individuals' utilization of the community based health delivery system. • Improve the capacity of healthcare systems to provide high quality healthcare services, including the social and non-medical needs of their patients.	• Support targeted outreach, enrollment, and retention efforts to increase access to health care coverage, particularly among communities of color and immigrant populations, where disparities in both access to care and health care coverage is greatest. • Support the provision of high quality healthcare (including preventive services and specialty care) for underserved populations. • Support infrastructure improvements that can support the integration of clinical care with mental/behavioral health, oral health, vision and other health services. • Reduce barriers to access to care by providing language interpretation, transportation, non-traditional access points, and/or other supportive services. • Support partnerships and networks that sustain and scale change and lift up priorities, evidence and experience of communities, and to share information about what works in improving access to health care for the underserved.

Implementation Strategy Plan

Economic Security		
Long-Term Goal	**Strategic Priorities (Intermediate Goals)**	**Strategies**
All community members experience improved economic security, including access to employment, educational and housing opportunities and other factors that influence health, including access to affordable fresh food.	• Prevent displacement and homelessness • Improve educational attainment and employment opportunities for individuals to gain better access to health care • Reduce food insecurity in the community	• Support efforts to increase access to permanent housing with supportive services for homeless individuals and families to help them maintain stability and self-sufficiency. • Support efforts that increase economic security for individuals and families by expanding opportunities for employment and education. • Support local governments, schools and/or community-based organizations to enroll community members into available food programs, most importantly CalFresh and the Supplemental Food Program for Women, Infants, and Children (WIC); Promote use of CalFresh and WIC benefits at farmer's markets for purchasing fresh fruits and vegetables.

Implementation Strategy Plan

Mental and Behavioral Health		
Long-Term Goal	**Strategic Priorities (Intermediate Goals)**	**Strategies**
All community members have optimal levels of mental health and well-being and access to high quality mental and behavioral health care services when needed.	• Improve the knowledge, capacity and infrastructure of health care, organizations and communities to address mental and behavioral health • Promote positive mental health by fostering community cohesion and social and emotional support	• Support the practice of regular physical activity where people work, live and play to prevent or limit depression and anxiety. • Support school and youth development organizations in learning about and addressing mental and behavioral health, including suicide prevention and trauma-informed care. • Support prevention efforts to increase community awareness and educate youth and adults about the dangers of alcohol abuse, substance abuse, and tobacco use. • Support the adoption of evidence-based and promising family and youth development programs, such as the provision of trauma-informed care, conflict resolution programs, and mentoring programs that focus on keeping youth positively engaged in school and the community. • Support partnerships and networks that sustain and scale change and lift up priorities, evidence and experience of communities, and to share information about what works in improving behavioral and mental health and to build the field.

Implementation Strategy Plan

Obesity/HEAL/Diabetes

Long-Term Goal	Strategic Priorities (Intermediate Goals)	Strategies
All community members eat healthy and move more as part of daily life.	• Improve access to opportunities for physical activity in the community • Improve access to healthy food options in the community • Improve linkages between health care services and community-level services	• Support new and improved policies and programs that support active transportation and physical activity (e.g. safe pedestrian bicycle routes and violence prevention initiatives that create safe schools and communities) • Support programs and policies that prioritize underserved neighborhoods for park investments and encourage communities to use parks to their full potential • Support local governments, schools and/or community based organizations to provide healthy food options (including accessible drinking water) and to adopt healthy food policies, including procurement practices • Support local governments, schools and/or community based organizations to enroll community members into available food programs, most importantly CalFresh and the Supplemental Food Program for Women, Infants, and Children (WIC); Promote use of CalFresh and WIC benefits at farmer's markets for purchasing fresh fruits and vegetables • Support programs that improve referral of patients to evidence-based health promotion programs that teach self-management and empowerment techniques for chronic disease (obesity, diabetes, and/or heart disease) management and prevention.

2018 Community Benefit Grants Program

Eligibility

5.1.4 Organizations Eligible to Receive Charitable Contributions. The following types of organizations are eligible for charitable contributions from KFHP/H:

5.1.4.1 Tax exempt organizations noted in Internal Revenue Code §509(a), including those designated §501(c)(3).

5.1.4.2 Local, state, or federal government agencies, and their subdivisions, that perform substantial governmental functions, when the contribution is made solely for public purposes.

5.1.4.3 Other Tax-Exempt Organizations. Other tax-exempt organizations (i.e., §501(c)(4), §501(c)(5), etc.) not listed above may be eligible to receive support under certain circumstances. The National Community Benefit Department provides guidance when these circumstances arise.

5.1.5 Organizations Not Eligible to Receive Charitable Contributions. Any organization that discriminates on the basis of sex, gender identity, age, socioeconomic status, education, race, color, ethnicity, ancestry, national origin, sexual orientation, marital status, culture, citizenship, immigration status, religion, veteran status, and/or physical or mental disability in its programs, services, policies, and/or administration is an excluded organization ineligible to receive charitable contributions.

Eligibility

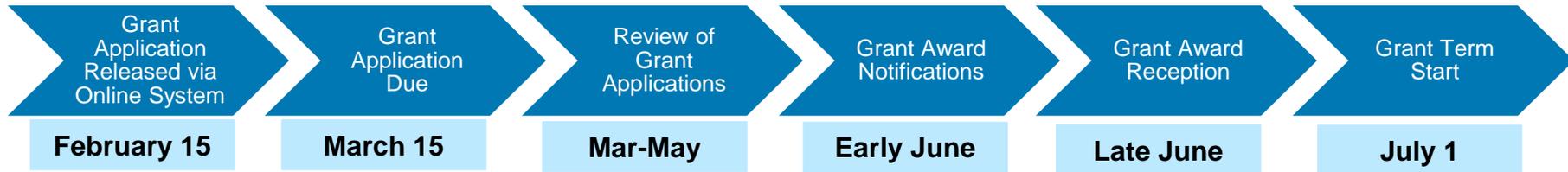In addition, organizations must:

- Provide program/services that addresses funding priorities identified in the Community Health Needs Assessment

- Provide services within the geographic boundaries of Kaiser Permanente Baldwin Park Service Area

- Must be in "Good Standing" by submitting all required documents, progress (if required), and/or final reports in a timely manner for all previous Kaiser Permanente grants

Restrictions

Kaiser Permanente Baldwin Park Medical Center Community Benefit will generally not consider funding request from international, social or recreational clubs, or for the following:

- Sport teams and tournaments (e.g., golf, tennis, walks, and runs)

- Individuals

- Religious purposes

- Partisan political activities

- Endowments or memorials

- Capital building

- Re-granting purposes to other organizations

- Professional Associations/affiliations events

- Sorority or Fraternity Community events

- Capital campaigns

- Any organization that discriminates on the basis of sex, color, age, religion, disability or sexual orientation

Grant Application Process and Timeline

Grant Application Released via Online System	Grant Application Due	Review of Grant Applications	Grant Award Notifications	Grant Award Reception	Grant Term Start
February 15	**March 15**	**Mar-May**	**Early June**	**Late June**	**July 1**

Online Grant Application

KAISER PERMANENTE.
Community

Please Sign In

In order to access our applications, you will need to establish an account with Kaiser Permanente.

If you do not have an account:

- Please create a new account by?selecting the "New Applicant" link below and following instructions.

If you already have an account:

- Please login below with your account email address and password.
- If you receive the error message stating "Invalid e-mail or password" select the "Forgot Password" link and follow instructions to reset your password.
- If you have forgotten your password, please select the "Forgot Password?" link below.

E-mail

New Applicant?

Password

Forgot Password?

Login

https://community.kp.org/be-informed/service-area/baldwin-park

Online Grant Application

Grant Award Parameters and Considerations

Grants are provided on a one year basis and range from $5,000 to $25,000. Due to limited resources, requests are typically funded in the range of $5,000 to $15,000. All requests should align strongly with funding priority areas and should only include support for specific health projects/programs that will produce a measurable impact.

Funding Timeline

- Applications must be submitted before 2:00pm on March 15, 2018
- Kaiser Permanente will announce grant awards by July 2018

NOTE: Only one (1) application will be accepted per organization per cycle

To continue to an in-process application

Did you already start an online application? If so, click here to proceed where you left off.

Click here to return to your saved application and continue where you left off

https://community.kp.org/be-informed/service-area/baldwin-park

Grant Application Sections

- **Organization Information**
  - Legal name, address, mission statement, tax information; History and Background; Current Services and Programs; Current Grants with Kaiser Permanente Baldwin Park; Conflict of Interest; Nondiscrimination Policy;
  - Fiscal Agent Information (if applicable, agreement required)
  - Key contact information (Chief Executive and Project Contact)
- **Grant Request**
  - Cover Letter (on organization's letterhead)
  - Grant Cycle Start Date (7/1/2018)
  - Grant Cycle End Date (7/1/2019)
  - Project Title *(20 words)*
  - Budget and Budget Narrative (requested and total project budget)
    - Upload Budget Template
    - Budget Narrative
- **Proposal Narrative**
  - Funding Priority
  - Population Demographics *(250 words)*
  - Need Statement *(250 words)*
  - Proposed Request *(400 words)*
  - Funding and Collaborative Partners

Grant Application Sections (cont'd)

- **Proposal Narrative (cont'd)**

  - Goal (35 words)

  - Objectives (35 words/objective)

  - Activities (200 words)

  - Expected Outcomes (35 words/outcome)

  - Long-Term Strategies (100 words)

  - Project Evaluation (200 words)

  - Key Staff and Responsibilities (100 words)

  - Challenges and Opportunities

  - Kaiser Permanente Involvement

  - Pending Requests to Kaiser Permanente

  - Visibility

  - Number of Individuals to be directly served (population, age group, gender, ethnicity)

- **Attachments**

  - Cover Letter

  - Tax Exempt Status Documentation – REQUIRED (IRS Non-Profit Determination Letter, Board of Directors List with affiliation); W9 (if not previously funded by KP)

  - Budget Template

- **Review My Application**

  - Reviews Required Information; Be sure you receive a submission confirmation number
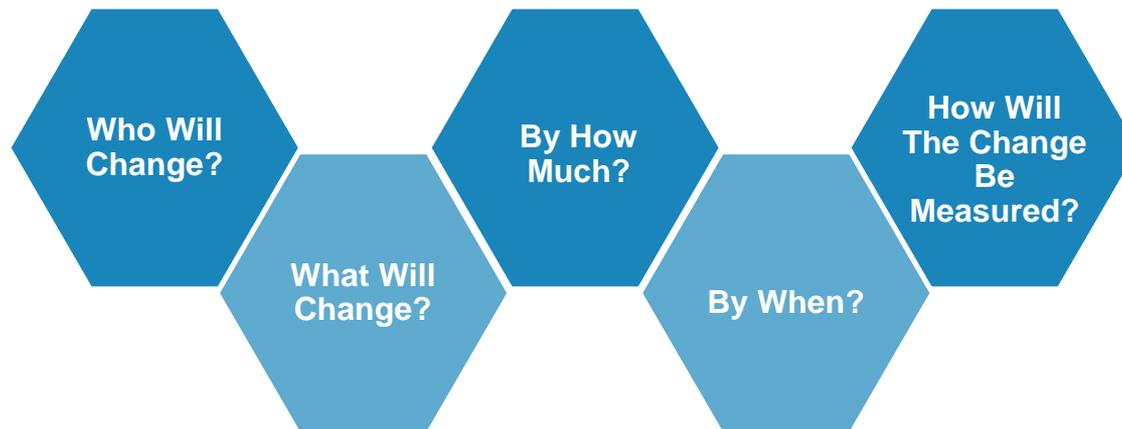
Objectives

- List primary objectives for the program
- Similar to goals – generalized intention of the program
- Should specify the result of an activity
- Should identify your target population and/or community
- Realistic and accomplishable within grant period and funding request

Outcomes and Measures of Success

- Specific, measurable statements that let you know when you have reached your goals

- Describe specific changes in knowledge, attitude, skills, and behaviors you expect as a result of the program

- Realistic and accomplishable within grant period and funding request

Who Will Change?

What Will Change?

By How Much?

By When?

How Will The Change Be Measured?

Elements of a Strong Proposal

- Project aligns with funding priority, implementation strategies and service area
- Specific, measurable, action-oriented and time-defined objectives
- Expected outcomes are specific and measurable
- Project include other funders besides Kaiser Permanente
- Project has a sustainability plan
- Collaboration and formal partnerships with other organizations
- Leveraging existing initiatives and resources
- Evaluations and reports (submitted from previous years)

Tips

- Apply early!

- Do not wait until the last day!

- Measurable, specific objectives and outcomes

- Clear activities and measures of success

- Board of Directors on letterhead with Professional Affiliations

- Cover letter on letterhead must show physical mailing address (No PO boxes)

- Budget align to the programs and services being proposed

Important Dates

Activity	Dates
Grant Application Released	Thursday, February 15
Grant Application Due	Thursday, March 15 before 2:00pm
Review of Grant Applications	April – May 2018
Grant Award Notification	June 2018
Grant Award Reception	June 2018
Grant Term Start Date	Sunday, July 1

Every required document must be completely submitted online by the due date, late or incomplete applications will not be eligible for funding consideration.

All submitted grant proposals and supplemental documents become the property of Kaiser Permanente

Baldwin Park Medical Center Grants Program

Grantmaking is currently CLOSED

> **NOTE** Our 2018 application will be available February 15, 2018.

Kaiser Permanente Baldwin Park Medical Center provides grants to local nonprofit health and human service organizations, cities, and schools that address the priority health needs of the local community. The current funding priorities, funding timeline, and guidelines on how to apply are provided below.

If you would like to apply for Grant or Sponsorship Funding for a broader service area in Southern California or Nationally, visit this site for more information and to apply.

If you would like to apply for a local event sponsorship, such as: special fund raising events (luncheons, recognition dinners); conferences; symposia; public policy briefings; and health education forums; visit this site for more information and to apply.

Current Grant Funding Priorities

Kaiser Permanente Baldwin Park is currently focused on supporting the following health needs and related strategic priorities. Reviewing this area will help to ensure that your proposed grant project is aligned with these priorities.

Access to Health Care   +

                                                                  +

Grantmaking Contact

Kaya Tith
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E   Kaya.Tith@kp.org

By the Numbers

$288,000

Total Grants Awarded in 2017

Looking for CHNA Reports?

You can find all the CHNA Reports organized by Year and Medical Center in the Community Health Needs Assessment (CHNA) Section of the Service Areas Page.

Downloads

⬇ Grants Workshop Presentation

Frequently Asked Questions

▪ Technical Assistance FAQs

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be INFORMED
Learn more about our efforts.

be INSPIRED
See the power of healthy communities.

be INVOLVED
Turn your inspiration to action.

https://community.kp.org/be-informed/service-area/baldwin-park

Other Resources

- **2016 Community Health Needs Assessment (CHNA)** provides a report on prioritized health and social needs for the San Gabriel Valley. **https://share.kaiserpermanente.org/article/community-health-needs-assessments/**

- **SCAL Regional Community Benefit** - Grant requests $25,000 and above are available through Kaiser Permanente's Southern California Regional Offices. **http://community.kp.org**

- **Educational Outreach Program** (EOP) provides services to youth and their families to develop leadership skills and improve school performance. **https://community.kp.org/be-informed/program/educational-outreach-program**

- **Educational Theatre Program** provides live theatre performances for schools (K-12) on health and social issues that affect youth. **https://etsoutherncalifornia.kaiserpermanente.org/**

- **Health education** materials and resources are available on a variety of health and wellness topics through Kaiser Permanente's Center for Healthy Living. **https://thrive.kaiserpermanente.org/care-near-you/southern-california/center-for-healthy-living/**

- **In-kind donations** of surplus medical equipment, furniture, and supplies. Contact Public Affairs at 626-851-6156.

Questions?

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THANK YOU

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