WELCOME!

We will begin at 9:20 a.m. Please network with other non profit representatives, maybe someone you have never met.

Suggested questions:

- What organization do you work for and what’s the mission?
- What types of projects are you currently working on?
- What area of San Diego County do you work in?

Thank you for coming today.
Jane Finley, Senior Vice President and Area Manager
Anne Rios, Executive Director
Think Dignity
Overview and Community Benefit

- Overview of Kaiser Permanente
- Community Benefit: In-Kind Resources and Tools
- Community Benefit: Community Health Needs Assessment
- Review Local Grant Process
- Answer Questions Regarding Application Process
Kaiser Permanente Overview

- 7 regions serving 8 states and the District of Columbia
- More than 11.3 million members
- More than 17,000 physicians and 175,000 employees (including 49,000 nurses)
- 38 hospitals (co-located with medical offices)
- 618 medical offices and other outpatient facilities
- Over 70 years of providing care
Community Benefit Investment

In 2016, Kaiser Permanente:

- Invested over $33,768,791 in San Diego County

In 2016, Kaiser Permanente San Diego:

- Awarded 48 grants totaling $793,000 in support of the 2013 Community Health Needs Assessment

In 2017, Kaiser Permanente San Diego:

- Grants will be in support of the 2016 Community Health Needs Assessment
Resources and Tools Available
Health Education Resources:
Center for Healthy Living

**In-Person Workshops**
- Healthier Living: Managing Ongoing Health Conditions (multi-session)
- Health Eating
- Healthy Lifestyles for Families
- Preventing Diabetes
- Stress Less
- Healthy Sleep

**Health Education Materials**
- Get Active for Your Health
- Adult Weight Management Programs (Positive Choice)
- A Good Night’s Sleep

**Trainings**
- Healthier Living: Managing Ongoing Health Conditions
- Motivational Interviewing: Communication for health Behavior Change

KP.org/centerforhealthyliving
Providing Educational Theater Programs

- Since 1985, Kaiser Permanente has reached millions of students ages 5 through 18 with messages of health through educational theater programs and workshops.
Engaging Staff and Physicians

- KP Cares is Kaiser Permanente’s internal website, non-profit 501 c 3 organizations can post one time or ongoing volunteer opportunities.

- An electronic form must be completed with pertinent information regarding the volunteer opportunity.
Community Health NEEDS ASSESSMENT (CHNA)

- A data driven process to identify unmet health needs, conducted in collaboration with the Hospital Association of San Diego and Imperial Counties and Institute for Public Health, San Diego State University.

- CA SB697 and Affordable Care Act (ACA) requirements
  - Conduct a CHNA every three years

- Key new ACA requirements
  - Prioritize needs with community input
  - Adopt a hospital "Implementation Strategy," (a written workplan), to meet community health needs identified through the CHNA
  - Explain a rationale for priority needs that will not be addressed
  - Other prescriptions for CHNA methodology and public distribution
  - KFH/HP Board of Directors approval for Implementation Strategy
### 2016 Community Health Needs Assessment (CHNA) Process Map

<table>
<thead>
<tr>
<th>Community Engagement Activities</th>
<th>2013 CHNA Findings</th>
<th>Data Collection &amp; Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Behavioral Health Discussions</td>
<td>Demographics</td>
<td>Sex, age and race/ethnicity</td>
</tr>
<tr>
<td>Community Partner Discussions</td>
<td>Hospital &amp; Clinic Utilization</td>
<td>ED discharges, hospitalizations and community clinic data</td>
</tr>
<tr>
<td>Health Access &amp; Navigation Survey</td>
<td>Morbidity &amp; Mortality</td>
<td>Disease prevalence and leading causes of death</td>
</tr>
<tr>
<td>Key Informant Interviews</td>
<td>Regional Programs</td>
<td>Childhood obesity trends and community resource referral patterns</td>
</tr>
<tr>
<td>San Diego County Health &amp; Human Services Agency Survey &amp; Meetings</td>
<td>Social Determinants of Health &amp; Health Behaviors</td>
<td>Education, income, insurance, physical environment, physical activity, diet and substance use</td>
</tr>
</tbody>
</table>

#### Identification & Prioritization of Needs

2016 CHNA Phase 1 Report
CHNA Community Engagement

- Behavioral Health Discussions: 3
- Community Partner Discussion Participants: 87
- HHSA Regional Live Well Surveys: 91
- Health Access & Navigation Surveys: 235
- Key Informant Interviews: 19
15 Health Conditions

- Acute Resp. Infections
- Asthma
- Back Pain
- Breast Cancer
- Cardiovascular Disease
- Colorectal Cancer
- Dementia/Alzheimer’s
- Diabetes (Type II)
- High Risk Pregnancy
- Lung Cancer
- Mental/Behavioral Health
- Obesity
- Prostate Cancer
- Skin Cancer
- Unintentional Injury
- Cervical Cancer (KFH-SD)
- Chlamydia (KFH-SD)
- HIV (KFH-SD)
2016 Community Health Needs Assessment Findings

Top Social Determinants

- Food Insecurity & Access to Healthy Food
- Access to Care or Services
- Homeless/Housing Issues
- Physical Activity
- Education/Knowledge
- Cultural Competency
- Transportation
- Insurance Issues
- Stigma
- Poverty

Top Health Needs

- Behavioral Health: Alzheimer’s disease, Anxiety, Drug & Alcohol Issues, Mood Disorders
- Cardiovascular Disease: Hypertension
- Type 2 Diabetes: Uncontrolled diabetes
- Obesity: Co-occurrence with other chronic disease
Implementation Strategy Development Process

2016 CHNA Selection of Needs → Needs that KFH-San Diego Will Address → Apply Evidence, Leverage KFH-SD Resources, & Identify Partners → Implementation Strategy Team → Implementation Strategy Report
Kaiser Permanente Implementation Strategy Plan

Mental / Behavioral Health

Long-Term Goal:
• All community members have optimal levels of mental health and well-being and access to high quality mental and behavioral health care services when needed

KFH-San Diego Intermediate Goals:
• Improve the knowledge, capacity and infrastructure of health care, organizations and communities to address mental and behavioral health
• Promote positive mental health by fostering community cohesion and social and emotional support
Kaiser Permanente Implementation Strategy Plan

Mental / Behavioral Health Strategic Priorities

• Improve the knowledge, capacity and infrastructure of health care, organizations and communities to address mental and behavioral health. Support will be considered for programs that

a) Integrate healthcare with community-based mental health services, such as providing patient navigators and case managers who can help patients access services, strengthening referral networks, and/or co-location of services between primary care and mental health providers

b) Support school and youth development organizations in learning about and addressing mental and behavioral health, including suicide prevention and trauma-informed care
Kaiser Permanente Implementation Strategy Plan

Mental / Behavioral Health Strategic Priorities

• Support partnerships and networks that sustain and scale change and lift up priorities, evidence, and experience of communities and to share information about what works in improving behavioral and mental health to build the field.

• Enhance access to high quality substance abuse treatment including medication-assisted treatments to decrease the burden of addiction and promote resiliency and recovery.
Long-Term Goal:

• Improving cardiovascular health and quality of life through prevention, detection, and treatment of risk factors for heart attack and stroke

KFH-San Diego Intermediate goals:

• Improve clinical system processes to enable the delivery of quality health care services that address CVD.
• Improve linkages between health care services and community-level services to address CVD.
• Improve access to healthy eating and physical activity opportunities among those with or at risk of CVD.
Kaiser Permanente Implementation Strategy Plan

Cardiovascular Disease Strategic Priorities

- Improve **clinical system processes** to enable the delivery of quality health care services that address CVD. Support will be considered for a) health care providers in the use of population health management tools to screen, provide preventive care, and treat CVD.

- Improve **access to healthy eating and physical activity opportunities** among those with or at risk of CVD. This includes providing support and partnership with community clinics serving populations in vulnerable communities who are directly addressing cardiovascular disease.
Kaiser Permanente Implementation Strategy Plan

Cardiovascular Disease Strategic Priorities

- Improve **patient access to CVD preventive services** including affordable medications and behavioral counseling and support.

- Improve **linkages between health care services and community-level services** to address CVD. Support will be considered for a) programs that improve referral of patients to evidence-based health promotion programs that teach self-management and empowerment techniques for chronic disease management and prevention and b) development of community-based organizations, leaders and networks, and build their capacity to advance equity and address CVD.
Kaiser Permanente Implementation Strategy Plan

Obesity and Diabetes

Long-Term Goal:
• All Community Members eat healthy and move more as part of daily life.

KFH-San Diego Intermediate Goals:
• Improve access to opportunities for physical activity in the community
• Improve access to healthy food options in the community
• Improve linkages between health care services and community-level services
Kaiser Permanente Implementation Strategy Plan

Obesity and Diabetes Strategic Priorities

- Improve access to opportunities for physical activity and healthy food options in the community.

  a) policies that prioritize underserved neighborhoods for park investments and encourage communities to use parks to their full potential,

  a) provide healthy food options and to adopt healthy food policies, including procurement practices,

  b) enroll community members into available food programs, most importantly Afresh and the Supplemental Food Program for Women, Infants, and Children (WIC), and c) promoting use of Cal Fresh and WIC benefits at farmer’s markets for purchasing fresh fruits and vegetables,
Kaiser Permanente Implementation Strategy Plan

Obesity and Diabetes Strategic Priorities

- Improve linkages between health care services and community-level services. Support will be considered for programs that develop community-based organizations, leaders and networks, and build their capacity to advance equity and prevent obesity and to promote healthy eating and active living.
Kaiser Permanente San Diego 2016 Community Benefit Grants Program
Community Benefit Grants Program Eligibility

To be eligible for a Kaiser Permanente San Diego Medical Center Community Benefit grant, an applicant organization (or fiscal agent), must currently operate as one of the following types of organizations:

- 501 (c)(3) tax-exempt organization with a 509 (a) designation indicating that the organization is not a private foundation
- 501 (c)(19)
- 501 (c)(8) or 501 (c)(10) operating under a lodge system and only if used solely for charitable purposes and serving the general community
- A local, state, or federal government agency, including any of its subdivisions that perform substantial governmental functions
Community Benefit Grants Program Eligibility

In addition, organizations must:

- Provide direct services to disadvantaged and/or underserved populations that address funding priorities identified in the Kaiser Permanente San Diego Medical Center Community Health Needs Assessment.

- Provide services within the geographic boundaries of Kaiser Permanente San Diego Medical Center’s service area, which includes communities within the County of San Diego.

- Must be in “Good Standing” by submitting all required documents, progress (if required), and/or final reports in a timely manner for all previous Kaiser Permanente grants.

- Must not request support related to health care reform related activities.
Community Benefit Grants Program

Restrictions

Kaiser Permanente San Diego Medical Center Community Benefit will generally not consider funding requests from: international, social or recreational clubs, or for the following:

- Sports teams and tournaments (e.g., golf, tennis, walks, and runs)
- Individuals
- Religious purposes
- Partisan political activities
- Endowments or memorials
- Capital building
- Core operating support (except for community health centers)
- Re-granting purposes to other organizations
- Community Benefit grants will not be awarded for activities, events, or programs organized or solely sponsored by alcohol, tobacco, or pharmaceutical companies.
Community Benefit Grant Full Application

- **Organizational Information**
  - Name, address, mission statement, tax information, contact information; History and Background; Fiscal Agent Information (if applicable, agreement required); Current Services and Programs; Current Grants with KPSD

- **Project Budget Information**
  - Budget and Budget Narrative

- **Proposal Narrative**
  - Project Information – Funding Priority, Population, Need Statement, Proposed Request, Funding and Collaborative Partners, Goals, Objectives, Project Activities, Outcomes, Long-Term Strategies, Evaluation, Key Staff and Responsibilities, Challenges and Opportunities

- **Involvement**
  - Kaiser Permanente Involvement, Pending requests, Visibility

- **Population Demographics**
  - Proposed population served (age, gender, ethnicity)

- **Attachments**
  - Cover Letter; Tax Exempt Status Documentation – REQUIRED (IRS Non-Profit Determination Letter, Board of Directors List with affiliation); W9 (if not previously funded by Kaiser Permanente)

- **Review My Application**
  - Reviews Required Information; Be sure you receive a submission confirmation number
Objectives

- List primary objectives for the program
- Similar to goals – generalized intention of the program
- Should specify the result of an activity
- Should identify your target population and/or community
- Realistic and accomplishable within grant period and funding request
Community Benefit Grants Program Dates

- May 15, 2017: Grant Application Released
- June 15, 2017: Grant Applications Due
- August 2017: Notification of Grant Decline or Award
- Project Period: September 2017 – September 2018
- Grant Checks Mailed: August 2017

WEB BASED APPLICATION PROCESS
Key Factors for Evaluating Grant Proposals

- Project aligns with implementation strategies and service area
- Specific, measurable, action-oriented and time-defined objectives
- Expected outcomes explain what you expect to change
- Budget (other funders besides Kaiser Permanente)
- Population served (i.e. income levels, ethnicity and geography)
- Number of individuals served
- Previous Kaiser Permanente funding
- Types of programs – evidence-based/informed, multiple drivers
- Sustainability of project
- Collaboration and formal partnerships with other organizations
- Leveraging existing initiatives and resources
- Evaluations and reports (submitted from previous years)
Resolutions for Commonly Asked Technical Questions

- Only one registered email address can be used to log in and complete the grant application.

- You can save and return to your application at another time but you must click “SAVE AND FINISH LATER”. **Do not use the link you used to start a new application – you will start a new application and not return to the application you already started.**

- If you need to suspend your work on an application and intend to return to it, you must click on a different link: [https://www.GrantRequest.com/SID_946?SA=AM](https://www.GrantRequest.com/SID_946?SA=AM)

Continue an Existing Application

Already started an online application? If so, click here to proceed where you left off.
Resolutions for Commonly Asked Technical Questions

- You will receive an error message if you upload a document with a special character in the title. Remove special characters such as # % * / to save your document.

- If you forgot your password you can click on “forgot password” and the system will send you an email with instructions on resetting your password.

- If you are not receiving the reset password information, please check to see if your organization has a spam blocker in place.
Resolutions for Commonly Asked Technical Questions

- Submit your application on time. **Applications for San Diego will close on 6/15/2017.** Even if your application is in-progress, you will not be able to access it after the close date.

- Contact: [CommunityBenefitGrants_KPSD@kp.org](mailto:CommunityBenefitGrants_KPSD@kp.org)

- Website: [Community.kp/sandiego](http://Community.kp/sandiego)